

NI energy & environment

CONFERENCE 09



Welcome to the NI Energy and Environment Conference 09, the largest sustainable energy conference to be held in Northern Ireland.

ONLINE COMMUNITY

We hope that today's conference will create a momentum among local companies that will continue long after the conference doors close. To encourage this, and to allow you to review and reflect on the huge amount of information you'll be exposed to today, we've set up an online community.

As a delegate you are automatically a member of this community and you can access it by visiting www.nienergy-environment09.com, clicking on the 'Join our community' link and logging in using your e-mail address and the password you received when you registered.

As a member of the online community you can:

- view all available speaker presentations and conference information;
- network with your peers, industry influencers and other conference delegates;
- keep up to date with the latest developments and trends within the energy and environment markets;
- contribute to and benefit from the valuable insights, practical guidance and thought leadership offered by other community members;
- showcase your products and services in the forum or gallery sections;
- collaborate with community members and conference delegates by participating in and contributing to our Sustainable Energy blog; and
- receive the Sustainable Energy Newsletter.



ADVISOR APPOINTMENTS

If you have requested an appointment with an advisor you will have received confirmation of your appointment time. We have tried to make sure your appointment does not clash with a workshop. However, if it does, we would ask you to leave the workshop to attend this appointment.

If you have not requested an appointment but would like to meet with an advisor, please go to the information desk at the entrance to the Business Advice Zone. Our staff will advise you if any appointments are available in your area of interest.

Please note that appointment times cannot be changed.

The Conference Business Advice Zone is on the 1st floor in Bar Level 1.

FURTHER SUPPORT FROM INVEST NORTHERN IRELAND

Make sure you're getting the support you need to grow your business. Invest NI can help you in the following areas.

Expanding your customer base

Finding new customers and new markets is essential for growing your business. Invest NI can help you:

- carve a niche in the market for your business by developing a sound strategy for growth. Our Business Direction Service can show you the way.
- research potential export markets, develop an export strategy and overcome barriers to exporting. Our Export Advisory Service, Export Capability Workshops and specialist trade teams can help you access a world of opportunities.
- harness the power of IT and the Internet for your business. Our ICT Advisors can advise you about e-mail, website design, search engine marketing, e-commerce, customer relationship management and networking infrastructures.
- get the information you need to develop a sound business strategy. Our Business Information Centre houses an extensive collection of market and business information, and statistical and sector information.



Developing new products

Developing new products will give your business an advantage over its competitors. Invest NI can help you:

- protect your intellectual property. We can give you free advice on patents, trademarks, designs, copyrights and technical standards including EN standards.
- use design to set your business apart. Our Design Service can help you with anything from updating your product packaging or revamping your brand and marketing literature, to developing a new product or service or optimising a business process. Your business can also benefit from a free half-day session with a professional Design Advisor.

Improving business productivity

Maximising the operational performance of your business is essential for long-term viability. Invest NI can help you:

- determine the root cause of your business's problems and select the right techniques to solve them. Our Business Health Check will measure how your business is currently performing, specify key performance indicators for future success and draw up an action plan.
- increase your productivity, turnover and customer satisfaction. Our practical and financial support for training and development activities will ensure that your workforce is skilled.
- solve technical problems. Our Technical Advisory Unit can help you complete a technical solutions audit and identify specific issues faced by your business. We will then help you address these issues and implement best practice.
- improve manufacturing and business processes. We offer guidance on health and safety legislation, control measures, risk assessments and workplace monitoring and can advise on health and safety audits.

Carrying out R&D

Developing innovative products and services can help your business increase sales and profits. Invest NI can help you:

- invest in R&D. Our Grant for R&D offers financial and advisory assistance while our Innovation Advisors help with applying for R&D funding and accelerating the R&D process.
- access venture capital funding. Our Venture Capital Funding centres on support for early stage commercialisation of research and technology, helping bring innovative concepts and business models to life.
- get expert help. Our Innovation Voucher scheme helps small enterprises solve a business problem or explore new market opportunities by awarding a voucher, valued at £4,000, to allow them to link up with knowledge providers such as universities, colleges and publicly funded research bodies.
- explore research opportunities in the European Union. Our Enterprise Europe Network offers support and advice to help businesses make the most of business development opportunities in the EU.

Improving energy and environmental performance

Using energy efficiently and implementing best environmental practice is vital for optimising performance. Invest NI can help you:

- minimise waste and save money. Our free seminars and workshops provide practical and independent advice about topics such as energy efficient building design, waste management, renewable energy and water use.
- solve environmental problems. Our free Environmental Awareness Programmes will help you reduce costs and increase your business's environmental performance and competitiveness.
- be aware of your legal and environmental obligations. Our Environment Team can advise you about legislation, pollution, abatement technology, and waste prevention and minimisation. We also run free seminars and workshops on environment and energy-related topics.

Contact us to find out how we can help boost your business performance. Visit www.investni.com or contact our Sustainable Development Team
T: 028 9069 8868; E: sustainabledev@investni.com



AUDITORIUM PROGRAMME

08.30 - 10.30 **Innovation Masterclass**

11.00 - 12.15 **Wind Energy Workshop**

12.15 - 13.30 **Lunch**

13.30 - 14.45 **Bioenergy Workshop**

14.45 - 15.00 **Break**

15.00 - 16.15 **Low Carbon Technologies Workshop**

STUDIO PROGRAMME

11.00 - 12.15 **Monitoring Control Workshop**

12.15 - 13.30 **Lunch**

13.30 - 14.45 **Marine Energy Workshop**

14.45 - 15.00 **Break**

15.00 - 16.15 **Research & Development Workshop**
